



LASTING

IMPACT

FY25
Annual Report

Empowered schools
to improve air quality



Advocated to increase
lung cancer research
funding

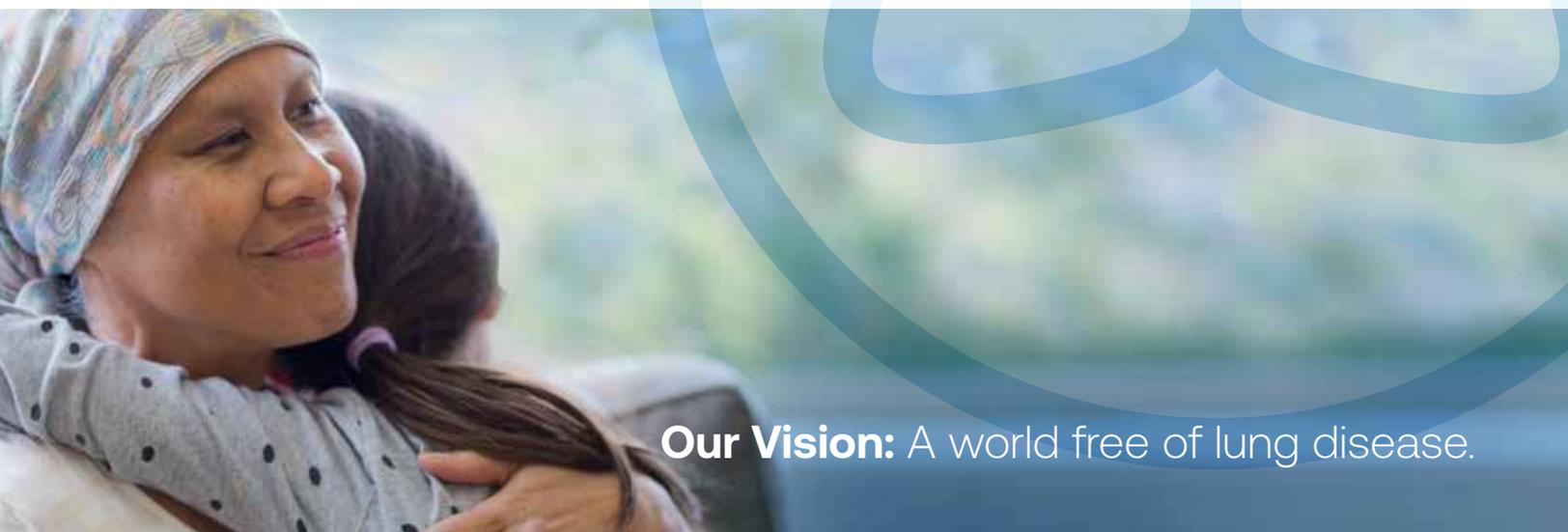


Funded more than \$22
million in research



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Our Vision: A world free of lung disease.

Letter from **Leadership**

A Defining Moment for Lung Health

This past year has been one of the most challenging for public health organizations. Shifts in federal policy, along with major funding cuts, have threatened access to affordable, life-saving healthcare and have adversely impacted essential public health programming, policies and research.

However, these challenges have also highlighted the American Lung Association's unique and essential role in helping to improve lung health, prevent lung disease and save lives. In fact, we are not only meeting the moment, we're leading the way on behalf of the nearly 100 million people affected by more than 200 lung and respiratory conditions.

In fiscal year 2025 (FY25), we strongly advocated for preserving Medicaid and other essential lung health and clean air programs, while reaching significant milestones:

- Investing more than \$22 million in the [American Lung Association Research Institute](#), securing our place as one of the nation's largest private funders of lifesaving lung health research.
- Promoting critical immunizations to prevent severe respiratory disease in children and adults, engaging millions and bringing hundreds of thousands to our website for more information.
- Securing federal funding to empower schools to improve indoor air quality.

Looking ahead, we will continue to lead with science and compassion, as we work to shape the next century of lung health.

More than 100 years ago, the Lung Association helped to eradicate tuberculosis, and in doing so, created a model—focused on surveillance, screening, research, education and advocacy—that remains the foundation of today's public-health best practices.

With this legacy, and the ongoing support of our generous donors and corporate partners, we are poised to define and lead the future of lung health.

With gratitude and optimism,

IMPACT



A handwritten signature in black ink that reads "Harold Wimmer".

Harold P. Wimmer
President and CEO



A handwritten signature in black ink that reads "David B. Hill".

David Hill, MD
Chair, National Board of Directors

Defeat Lung Cancer

While lung cancer remains the deadliest form of cancer, significant advancements in treatment and care are helping people to live longer and healthier than ever before.



As highlighted in our 7th annual “**State of Lung Cancer**” report, the five-year lung cancer survival rate rose to 28.4%, an increase of 52% over the past decade. However, gaps in biomarker testing and lung cancer screening remain, hindering greater progress and life expectancy.

To help educate individuals more broadly about the availability and success of biomarker testing, we launched the Biomarker, Education, Awareness and Testing (BEAT) Lung Cancer campaign, resulting in 32,000 visits to our new **BEAT Lung Cancer** web pages.

In partnership with the Ad Council, we created the new PSA, “**If Your Lungs Could Talk,**” to promote lung cancer screening. The campaign helped us reach a significant milestone by FY25: More than 1.5 million people have taken our **Saved By The Scan** quiz to determine screening eligibility, with 20% of participants eligible for low- or no-cost screening.

In Illinois, 83% of individuals referred to the Lung Association between September 1, 2022, and June 30, 2025, received a low-dose CT scan, including 84% of Black participants. Of those diagnosed with lung cancer, 68% overall and 72% of Black participants were diagnosed at an early stage. Black Illinoisians who smoke face a higher risk of diagnosis and death from lung cancer than white individuals. Additionally, 78% of participants who said they smoke (42% of referrals) enrolled in a tobacco cessation program, and 294 received **Lung Health Navigator** support. We’re replicating this successful program in other states.

In FY25, we also launched our **Awareness, Trust and Action program** to promote the importance and availability of clinical trials among Hispanic lung cancer patients and caregivers, who represent 19% of the population but just 6% of clinical trial participants.



72
Seventy-two new drugs have received FDA approval since the start of our **LUNG FORCE** initiative in 2016.



 Since lung cancer screening for those at high risk was first recommended in 2013, screening rates have jumped to **18.2%**.

Champion Clean Air for All

As air pollution can cause lung cancer and exacerbate chronic lung diseases like chronic obstructive pulmonary disease (COPD) and asthma, we continued to advocate for and provide data and education in support of clean air policies and solutions in FY25.

Our 26th annual **“State Of The Air” report**, found that 156 million people—25 million more than last year—live in areas with failing grades for ozone or particle pollution. We also released two reports showing how satellite technology and other innovations can help detect pollution and improve air quality.

In partnership with HealthWay, we provided **1,000** air cleaners to Better Breathers Club participants, and another **2,000** to residents living with lung disease in the Los Angeles communities impacted by devastating wildfires.



Clean electricity use in the United States climbed from **24%** in 2020 to **32%** in 2024, and zero-emission vehicles grew from 870,000 in 2020 to **4.8 million**, a nearly 6-fold increase.



To help raise awareness about the health risks associated with wildfire smoke—a challenge across North America in FY25—we renewed our partnership with the Canadian Lung Association. We also partnered with the [CVS Health Foundation](#) to support individuals living with lung diseases in communities disproportionately impacted by particle and ozone pollution. As part of this effort, we distributed 346 air quality sensors to healthcare organizations and residents in Phoenix.

In FY25, we deepened our indoor air quality efforts by securing Environmental Protection Agency (EPA) funding to launch the Clean Air School Challenge for K-12 schools, and presented our inaugural Indoor Air Research Award to a groundbreaking researcher studying the health effects of indoor air on maternal and child health.

Helping Residents and First Responders Protect Their Lungs During and After the Los Angeles Wildfires

In January, wildfires in Los Angeles County destroyed more than 12,000 homes, schools, businesses and other structures.

Fortunately, we were able to quickly share vital resources through our website, social media channels, and media interviews with our medical experts to help protect individuals and families living with asthma and other chronic lung conditions. More than 7,000 people visited our [wildfire information pages](#) during and after the crisis.

Through our strategic partnerships with industry leaders and volunteers, we also secured 2,050 portable high efficiency particulate air (HEPA) air cleaners, including 50 industrial grade, for schools, community organizations and local residents. In addition, we provided donated N-95 masks to on-the-ground staff, volunteers, first responders and residents. Through our efforts, we also forged meaningful, sustainable partnerships that promote ongoing rebuilding and resilience in the wildfire-impacted communities throughout Southern California.



Improve Quality of Life for Those with Lung Disease and Their Families

At the American Lung Association, we are committed to improving life for the 35 million people living in the United States with asthma, chronic obstructive pulmonary disease (COPD) and other chronic lung diseases. We want to help protect people from severe complications from respiratory illness, the health effects of tobacco use and cancer-causing substances in the air and environment.



In FY25, the **American Lung Association Research Institute** continued to grow our investment in lung health discoveries, by supporting:

- Our Airways Clinical Research Centers (ACRCs)—the **nation's largest nonprofit network of clinical research centers** dedicated to asthma and COPD treatment research.
- **139 talented scientists** working on solutions and treatments for a broad range of lung health challenges.
- **Strategic partnerships** focused on preventing, identifying and treating lung disease.
- COPD iNet in Boston—held for the first time in the United States—bringing together **100 international scientists** committed to advancing COPD research from the lab to patient care.

For individuals living with lung disease and their families, we expanded our programs and resources. In FY25, these included:

- New COPD resources. More than 330 registered for our COPD webinar, which garnered more than 600 views on YouTube, and 233 people enrolled in our Lung Health Navigator program for people with COPD.
- A new [implementation guide](#) for school health professionals on how to create and fund an emergency stock asthma medication program.
- The [Lung-Friendly Environments for Youth](#) initiative, providing online strategies for addressing asthma, tobacco, clean air and more in schools and community organizations.

In September, we hosted our second [Respiratory Advocacy Day](#), bringing together people living with asthma, COPD, pulmonary fibrosis, pulmonary arterial hypertension and other lung diseases to Washington, D.C., to advocate for healthcare coverage and funding for lung health research and programs.

[Lung Health Navigator Helps Richard to Better Manage his COPD, Regain Independence](#)

When Richard called the American Lung Association [Lung HelpLine](#), he was struggling with severe COPD. Dependent on oxygen, an inhaler and a nebulizer, he felt trapped at home and unable to enjoy life.

A Lung Health Navigator—a registered respiratory therapist—guided him through weekly calls, helping him understand his condition and learn breathing techniques. “She was a great help,” Richard said. “She taught me a lot about my disease and breathing techniques that I didn’t know about. And she was supportive. She brightened my day.”

With support and new habits, Richard’s health improved. Within 90 days, he no longer needed supplemental oxygen and was back to doing the things he loved.

We have invested more than **\$225 million** in groundbreaking research since 2000.

\$225
million



Membership in our **Patient & Caregiver Network** grew **39%** to 18,048 members nationwide, including all states and Puerto Rico, providing vital education tools and wellness resources to those affected by lung disease.



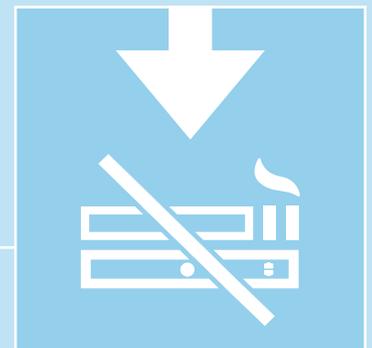
Our **11 online support communities** now serve **253,697 members** nationwide, offering a safe, supportive space for those facing lung cancer, chronic lung conditions, or tobacco cessation.

Create a Tobacco-Free Future

Tobacco use remains the leading cause of preventable death in this country. And while youth tobacco use has declined to the lowest level in 25 years (with help from the American Lung Association's relentless advocacy and awareness efforts), the number of middle and high school students who use tobacco products—2.25 million—is still too high.



Our tobacco prevention efforts are **making a difference**: Adult cigarette use dropped from **14%** in 2019 to **9.9%** in 2024, and e-cigarette use among middle and high school students declined from **20%** in 2019 to **5.9%** in 2024, a **71% reduction**.



Our 23rd annual [State of Tobacco Control Report](#) highlighted the importance of funding for tobacco prevention and youth smoking programs to reduce death and disease. In the spring of 2025, we followed up with a second report, examining the impact of dramatic cuts to federal tobacco programs.

While we strongly advocated for the preservation of these programs, we continued to support state and local tobacco prevention efforts. This included helping individuals who want to stop smoking through our Freedom From Smoking® classes and Lung HelpLine, and developing new programs to prevent and reduce tobacco use.



In FY25, we educated youth, families and schools about the dangers of vaping and tobacco use. Partnering with the Ad Council, we launched the “[You’re the Best Person](#)” campaign, encouraging parents to talk to their kids about vaping. The PSA drove 330,000 visits to our online resources and resulted in nearly \$26 million in donated media. We also introduced a Youth Tobacco Treatment Plan to help teens understand triggers, develop coping strategies, and find support to quit tobacco.

[Freedom From Smoking®](#) Helped Mark Quit for Good

Mark had smoked for more than 35 years when he finally decided it was time to quit. But he needed help.

Mark lived with high blood pressure and heart problems for many years, resulting in four heart surgeries. During one procedure, he suffered a ruptured aortic aneurysm causing paralysis in his legs and leaving him unable to walk. However, even a brain aneurysm wasn’t enough to stop him from smoking.

Then one day he ran into a friend who worked at the local hospital where they conducted our [Freedom From Smoking®](#) classes. She encouraged him to attend.

“That was October 1, 2019, and I’ve been smokefree ever since,” said Mark. “I feel so much better. I breathe better and my blood pressure is the best it’s been in over 30 years. I’m so glad I made the decision to give the Freedom From Smoking classes a shot.”



Infectious Diseases and Immunization

This past year brought a surge of infectious diseases: the largest measles outbreak in 30 years, and the worst flu season since 2017-2018.

At the American Lung Association, we continued to promote immunization as a safe and effective way to minimize severe symptoms and hospitalizations from respiratory viruses, especially among individuals living with lung and other chronic diseases, and those age 65 and older.



Our radio campaign aimed at individuals living in rural communities with low influenza vaccination rates reached **2 million people** in Arkansas, Mississippi, West Virginia and Montana.

2
million
people



Our [RSV in Babies and Children campaign](#) reached 3.6 million people through digital ads and drew nearly 300,000 visits to our new website. Aimed at educating parents on protecting infants from RSV—the leading cause of infant hospitalization—the campaign earned 2,650 media mentions and our PSA won a gold Telly Award in the Health & Safety category.

We also encouraged everyone ages 6 months and older to receive an updated [COVID-19 vaccine](#) and [annual flu vaccine](#), with our social media campaign, #FightFlu, highlighting the convenience of receiving both vaccines at the same time.



During flu season, we also implemented targeted outreach efforts in rural communities with low influenza vaccination rates—Arkansas, Mississippi, West Virginia, Montana and Kentucky—and among vulnerable populations in Georgia. In addition, we awarded a \$200,000 [American Lung Association Research Institute grant to Texas Biomedical Research Institute to study](#) a universal, one-time vaccine.

Improving Flu Immunity

Priyadharshini Devarajan, PhD, an assistant professor of microbiology and immunology at the Renaissance School of Medicine at Stony Brook University, is leading a research study on T cells, a type of immune cell which could provide the key to securing long-term vaccine immunity.



Devarajan, who received a Lung Association Catalyst Award, says “vaccines work by eliciting an immune response, causing the body to produce antibodies to the outside of the virus to protect you from infection. The vaccine gives you ‘immune memory,’ so the next time you have an infection, your body will know how to fight it.”

Unfortunately, immune memory is fleeting, as influenza and COVID-19 viruses mutate by continually changing their exterior, or coat. Instead of focusing on the outside parts of the virus that keep changing, Dr. Devarajan is taking an “inside-out approach,” targeting the internal mechanism which regulates how the virus replicates, as well as the factors that induce T cell cells to develop in the lungs. The result could be “more long-last vaccines” for respiratory viruses.

Advocacy

Through our advocacy efforts, the American Lung Association fought vigorously in FY25 to preserve lifesaving federal funding for Medicaid, along with tax credits and other programs providing coverage for more than 11 million individuals—all threatened under the proposed Reconciliation Bill, which is now law.

We also fought to preserve the federal funding, programs, agencies, policies and staff that support lung health research, clean air and tobacco control.

In FY25, the Lung Association engaged in **90 federal and state policy campaigns** on tobacco control topics.

90



Despite the passage of the Reconciliation Bill and other drastic cuts to programs that support lung health, the Lung Association helped secure some notable wins:

- The preservation of healthcare coverage for preventative care, including lung cancer screening.
- The reintroduction of the SOAR Act to ensure equitable access to all types of oxygen, allowing people to live more active lives.
- A Supreme Court ruling in favor of the FDA prohibiting tobacco companies from employing specific marketing strategies to promote certain e-cigarette products.

A Decade of Lung Health Advocacy: Adrina's Story

Adrina was working for CVS when she was approached about creating a LUNG FORCE Walk team. The company had just partnered with the Lung Association, and in a show of support, created a team to participate in the Central Florida Walk.

Adrina's family has been significantly impacted by lung disease. Her mother-in-law passed away from lung cancer in 2011; her mother was diagnosed with COPD; her uncle, with stage III lung cancer; and her youngest son, with asthma.

For over a decade, Adrina remained dedicated to the LUNG FORCE Walks, inspiring her coworkers and family to join her each year. Last year, Adrina was asked to represent Florida at LUNG FORCE Advocacy Day in Washington, D.C., and most recently, she became a board member of the Lung Association in Central Florida.

"I feel like not many people know about the dangers of lung cancer," said Adrina. "So much research is being done and there is a bunch of information out there, but understanding in my community and many others is lacking. I want to do everything I can to correct that."

Our **LUNG FORCE Advocacy Day** brought **114** LUNG FORCE Heroes to Washington, D.C., for **174** meetings with members of Congress representing **45** states to advocate on behalf of lifesaving healthcare coverage and programs for those impacted by lung cancer.

114
heroes



Special Events and Ways to Give

Each day, we're able to advance our mission because of the passion, hard work, dedication and generosity of our remarkable donors, corporate partners, volunteers, hosts and participants of more than 100 fundraising events.

This past year, tens of thousands of individuals—across the United States, and for the first time, in Paris and Sydney—walked, ran, cycled, climbed, golfed, sipped wine, played pickleball or danced—raising millions for lung disease prevention, education, screening, support, research, clean air and advocacy.



100+
FUNDRAISING
events



This year's **Evening of Promise Gala** in Indiana welcomed over 450 guests to the Fishers Event Center and raised nearly \$600,000, making it the most successful in the event's 15-year history.



The **Trek Across Maine** celebrated its 41st anniversary on Father's Day weekend. Cyclists from 20+ states gathered at the start line at Pineland Farms in New Gloucester, Maine, and rode 180 miles over three days.



At the **Fight For Air Climb** in Miami, Jeanette Harrington was the #1 fundraising firefighter nationwide. She climbed as part of Miami-Dade Fire Rescue Local 1403, the #1 overall firefighter team nationwide. Her helmet has a picture of her friend with lung disease who she dedicated her climb to this year.



We also want to recognize and express our sincere gratitude to our supporters who made significant contributions—online, in honor or memory of a loved one, or through a monthly, legacy or other planned gift—throughout the year. Your ongoing support sustains us and empowers our efforts toward a brighter future where no one is suffering from the devastating effects of lung disease.

Nearly **40,000** participated in our Climbs, Walks, Walk/Runs, Treks, galas and other fundraising events in FY25.

40,000
participants

Why I Climb: Heather's Story

Heather Earl is a safety professional and long-time American Lung Association supporter with several family members impacted by lung disease, including an aunt who is living with chronic obstructive pulmonary disease (COPD).



In 2024, her stepfather, John, was diagnosed with stage I lung cancer. When John received his diagnosis, “the first thing I did was go to the Lung Association website,” said Heather. “I saw the two types of stage I lung cancer, what that means and potential treatments. I was able to educate myself and my family so we could support him.”

Heather has participated in seven **Fight For Air Climb** fundraising events and serves on the Fight For Air Climb Leadership Committee in Orlando.

“I climb because my family has been impacted by lung disease and lung cancer,” said Heather. “For me, this experience makes me even more excited to share the mission of the Lung Association with anyone who will listen. The Lung Association is saving lives daily, and not everyone understands their risks and what to do to stay healthy.”

The Impact Your Gift Makes

Supporting lung health through a gift to the American Lung Association helps us all breathe easier—today and tomorrow. Each gift, no matter the amount, says that you care about the future of lung health and support our vision of a world without lung disease.

In FY25, 90 cents of every donated dollar went toward our lifesaving mission. We're proud to have earned your trust over the past 120+ years and remain steadfast in our commitment to stewarding your donations with integrity, transparency and care. And because we all breathe, our work—and pioneering model of education, advocacy and research—touches the lives of every individual living in the United States, each and every day.

There are so many ways to give:

- Honor or in memory of a loved one
- Make a monthly gift
- Become a corporate sponsor
- Join our Legacy Society
- Leave a gift in your will
- Donate a vehicle
- Create your own fundraiser

Every gift touches lives!





Top Rated and Trusted

We are proud to hold the top [four star rating](#) from [Charity Navigator](#), the nation's largest independent charity evaluator, scoring 99/100 in 2024. This places the American Lung Association [among the very top of U.S. non-profits](#). We are also a proud holder of a Platinum rating from [GuideStar](#), the [Better Business Bureau](#) Wise Giving Guide Seal, and we're a member of the [National Health Council](#).



Lifesaving Research

Medical research is the hope for healthier, longer lives in the future, and with federal research cuts this past year, our investment has never been more important in ensuring ongoing discoveries in diagnostics, treatment and care. Thanks to your support, we're able to award grants to top medical professionals dedicated to researching lung diseases and finding preventative strategies and better treatments. Our Airways Clinical Research Centers deliver immediate benefits to individuals living with chronic obstructive pulmonary disease (COPD) and asthma.



Information and Resources You Can Trust

Threats to our lungs and respiratory health continue to evolve, becoming more complex. Your donation makes it possible for the Lung Association to continue to provide critical support and resources for those living with lung disease and their caregivers. Resources like our [Lung HelpLine](#) and [Patient & Caregiver Network](#) help people learn how to protect their lungs, better understand their lung disease, make treatment decisions, manage their symptoms and more. We offer the leading resources to help people quit smoking and keep kids free of tobacco, as well as a selection of support groups to help those with lung disease to learn from and share with others.



Advocating for Your Health

Through our advocacy efforts, we ensure that federal and state leaders pay attention to lung health, sustain and increase critical medical research funding, ensure that laws and policies shield us and our children from deadly air pollution and tobacco products, and protect quality and affordable healthcare for everyone living with lung disease.

Looking Ahead

As we reflect on the achievements and challenges of the past year, we are moving forward with clarity, determination and momentum—strengthening our position as the trusted leader in advancing lung health.

For more than a century, we have served as one of the nation's largest nonprofit lung health organizations funding lifesaving lung health research, investing over \$1 billion dollars, to date, to turn scientific discovery into treatments and better outcomes.

Our **Lung Health Cohort Study**, the first U.S. study designed to follow a generation of healthy adults aged 25 to 35 to understand how lung disease begins and how it can be prevented, is among the broad and innovative projects supported by the **American Lung Association Research Institute**.

In the coming year, we will continue to expand our partnerships, amplify our voice, and shape science and policy in four key areas:

- Clean air
- Screening and early detection
- Prevention
- Equity

We are also engaging with patients, caregivers and family members to ensure their lived experience informs the expansion of our programs and resources. At the same time, we will continue to strongly advocate on behalf of affordable healthcare coverage for all, as well as the agencies, programs and research that protect clean air and advance lung health.

Our mission—to save lives by improving lung health and preventing lung disease—is timeless, but our moment is now. And with your ongoing support, we will continue to champion these critical endeavors in the coming year.



Supporters Section

Working Together to Save Lives by Improving Lung Health and Preventing Lung Disease

The American Lung Association gratefully acknowledges the companies and foundations that provided financial support in FY25. Their support not only helps accelerate our mission but also demonstrates their trust in the Lung Association to make a real difference in the lives and health of everyone living in the United States.

Pfizer Named Outstanding Corporate Partner

In 2025, the Lung Association honored Pfizer with the Outstanding Corporate Partner Award for the company's long-standing commitment, leadership and support of lung health. This decades-long partnership has been integral in supporting the Lung Association's work to save lives by improving lung health and preventing lung disease. Over the past 25 years, Pfizer has provided over \$11.3 million to the Lung Association to advance lung health. Our partnership has educated people on vaccinations and treatment for potentially life-threatening respiratory diseases, helped people quit tobacco for good, supported work to ensure quality and affordable healthcare coverage for everyone, and much more.



Corporations and Foundations



Corporations and Foundations

(continued)



U.S. ENERGY
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REGENERON®



Genentech
A Member of the Roche Group



Hastings
Foundation

Johnson & Johnson



puroair



The Wasily Family
Foundation



VIATRIS™

Theravance
Biopharma

Supporters Section

Health Industry Council

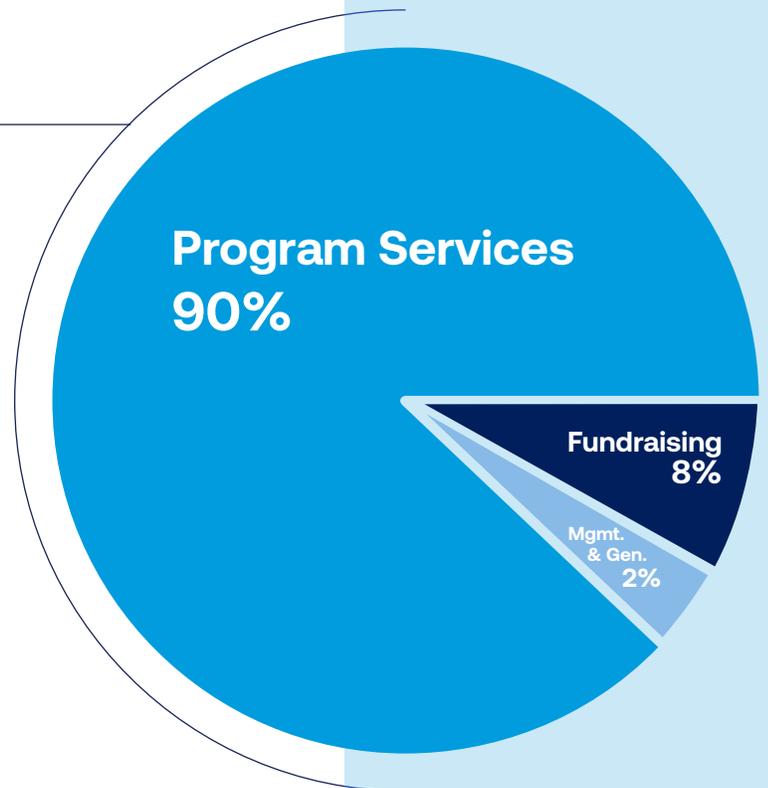
The American Lung Association Health Industry Council members are champions of lung health and health industry leaders who convene annually to network and exchange the latest information on health policy, research and patient education in support of our mission to save lives by improving lung health and preventing lung disease.



Financials Section

For more than 120 years, we've earned the trust of our donors; we're good stewards of their support, who will put their gifts to the best possible use. Our work directly touches more than 25 million Americans each year and supports millions more through our pioneering education, advocacy and research programs. Out of every dollar donated, 90 cents go to our lifesaving mission.

Where Your Money Goes



As a Better Business Bureau Wise Giving Alliance Accredited Charity, the American Lung Association values financial accountability and is committed to transparency with our donors and the general public. We also hold a platinum rating from GuideStar and are a member of the National Health Council.

FY25 National Financial Documents

- [2025 Audited Financials](#)

Leadership Section

The American Lung Association is governed by a dedicated and diverse volunteer Board of Directors and managed by an experienced team of staff who guide its lifesaving mission daily.

National Board of Directors | July 2024—June 2025

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When you can't breathe,
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