

What is Champions Unite?

Champions Unite is a one-of-a-kind professional athlete talent competition to support the American Lung Association and its mission to save lives by promoting lung health and preventing lung disease. Pro athletes from major sports clubs throughout Southern California perform to earn the support of fans who can vote for their favorite players / performances.

Do I need to register to view the event?

If you have Spectrum, simply tune into Spectrum SportsNet on August 25th at 8 p.m. PT (check local listings for channel in your area). If you don't have Spectrum, you can simply register with your name and email at http://champions-unite.org/ and click "Register to View".

Will Champions Unite be replayed?

Yes, the event will be shown on our website and on Spectrum SportsNet at 5 p.m. PT on Friday, August 26th and throughout the weekend. Remember, the Champion will not be crowned until after voting ends on *Sunday, August 28 at 11:59 p.m. PT.* The winner will be announced on Access SportsNet on Tuesday, August 30th at 7 p.m. PT.

Does it cost to participate?

The program is completely FREE to view on television and web. If you would like to vote for your favorite player or performance, you may do so online or via text with a minimum donation of \$10 per vote – vote as many times as you like. Each donation requires a separate credit card transaction.

Who will be performing?

Some of SoCal's favorite professional athletes from major sports leagues will be showing off their special talents throughout the program. Follow us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u> for the latest updates or see the full roster on our website, <u>Champions-Unite.org</u>.

How do I vote for my favorite player?

Text UNITE to 243725 to vote for your favorite player with a \$10 minimum donation. Vote early and vote often! Every vote helps saves lives and could lead your favorite player to victory! Voting will stay open until Sunday, August 28th at 11:59 p.m. PT. Keep an eye on who's ahead by checking back frequently.

Can I vote for more than one athlete or performance?

Yes, voting participants can vote for as many players as they wish. Text UNITE to 243725 to vote. Voting will stay open until Sunday, August 28th at 11:59 p.m. PT.

How do you determine the winner?

The player who receives the most votes (donations) will be crowned Champion. The winner will be announced on Access SportsNet on Tuesday, August 30th at 7 p.m. PT.

Where do the funds go?

Funds raised through Champions Unite support the American Lung Association mission to save lives by improving lung health and preventing lung disease through research, education and advocacy. Our work focuses on defeating lung cancer, championing clean air for all, improving the quality of life for those with lung disease and their families and creating a tobacco-free future.

Is it too late for a company to sponsor the event?

Please reach out to Michelle Gonzales for San Diego inquires at <u>Michelle.Gonzales@Lung.org</u> and Maxine Tatlonghari for Los Angeles inquires at <u>Maxine.Tatlonghari@Lung.org</u>.

What is the .500 Club?

The .500 Club welcomes individuals who donate \$500 or more. All individuals who donated prior to August 10th receive recognition during the show. \$500 supports 1 day of lung cancer research to find better early detection and treatment options. Make your donation today!

Show your support and watch with friends!

Feel free to gather a group of friends or family to watch the show and vote together. Take pictures and tag us on social media @californialung #ChampionsUnite.

Additional questions? Please email ChampionsUnite@Lung.org