

30-SEC. PSA
LEARN BEFORE YOU BURN CAMPAIGN

BACKYARD FIRES MAY SMELL NICE, BUT THEY CAN ALSO CAUSE SMOKE AND HARMFUL POLLUTION FOR YOU AND FOR YOUR NEIGHBORS.

IF YOU BUILD A FIRE IN YOUR BACK YARD THIS SUMMER, LEARN BEFORE YOU BURN WITH A FEW TIPS THAT WILL HELP REDUCE SMOKE AND POLLUTION.

USE ONLY WELL AGED, DRY FIREWOOD; STORE FIREWOOD UNDER COVER; NEVER BURN PAINTED, TREATED OR STAINED WOOD OR TRASH; AND MAKE SURE YOUR FIRE IS WELL ATTENDED AND NOT LEFT TO SMOKE OR SMOLDER.

FOR MORE TIPS ON PROTECTING THE HEALTH OF YOUR FAMILY AND FRIENDS, VISIT LEARN BEFORE YOU BURN DOT COM.

###

60-SEC. PSA
LEARN BEFORE YOU BURN CAMPAIGN

BACKYARD FIRES MAY SMELL NICE, BUT WOOD SMOKE CAN HARM THE HEALTH OF YOUR FAMILY AND NEIGHBORS. IF YOU BUILD A FIRE IN YOUR BACK YARD THIS SUMMER, LEARN BEFORE YOU BURN WITH A FEW TIPS THAT HELP REDUCE SMOKE AND POLLUTION.

FIRST, USE ONLY WELL AGED, DRY FIREWOOD THAT HAS BEEN STORED UNDER A COVER. NEVER BURN GARBAGE, OR WOOD THAT HAS BEEN PAINTED, TREATED OR STAINED.

SECOND: MAKE SURE YOUR FIRE IS WELL TENDED AND NOT LEFT TO SMOKE OR SMOLDER. A SMOLDERING FIRE PRODUCES EVEN MORE SMOKE. BAD FOR YOUR HEALTH, YOUR NEIGHBORS AND OUR AIR.

THIRD: IF THERE IS AN AIR QUALITY ALERT OR ADVISORY IN YOUR AREA, PLEASE DO NOT BURN WOOD IN YOUR BACKYARD. BACKYARD BURING CAN MAKE 'BAD AIR DAYS' LAST LONGER, AND CAN POSE RISKS TO THE VERY YOUNG, THE VERY OLD, AND PEOPLE WITH PRE-EXISTING LUNG DISEASE.

AND FOURTH: CONSIDER ROASTING MARSHMALLOWS AND SOCIALIZING ANOTHER WAY. ALTERNATIVES ARE AVAILABLE THAT BURN MUCH CLEANER.

FOR MORE TIPS ON PROTECTING THE HEALTH OF YOUR FAMILY AND FRIENDS, VISIT LEARN BEFORE YOU BURN DOT COM.