**Member Recruitment:**

Template Newsletter

Article & Social Media Posts

**Newsletter Article Template #1**

**Promoting Regularly Scheduled Meetings**

Diagnosed with COPD or another chronic lung disease? We encourage you to give an American Lung Association’s [Better Breathers Club](http://www.lung.org/support-and-community/better-breathers-club/) a try. These regularly scheduled meetings are led by a [pulmonologist/respiratory nurse/trained health educator] and provide an opportunity to learn ways to better manage your lung disease while getting the support of others who share in your experiences.

Day of the Week, Month XX

XX:XX am/pm

at Name of Location (Address)  
additional event details as necessary

Live the best quality of life you can with support from the American Lung Association. Contact Firstname Lastname, Better Breathers Club Facilitator, at (XXX) XXX-XXX or [Email.Address@Lung.org](mailto:Email.Address@Lung.org) for more information or to RSVP.

**Newsletter Article Template #2**

**Promoting Regularly Scheduled Meetings**

Join an American Lung Association’s [Better Breathers Club](http://www.lung.org/support-and-community/better-breathers-club/) if you are newly diagnosed with a chronic lung disease like COPD. These regularly scheduled meetings are led by a [pulmonologist/respiratory nurse/trained health educator] and provide an opportunity to learn ways to better cope with lung disease while getting the support of others who share in your experiences.

Day of the Week, Month XX

XX:XX am/pm

at Name of Location (Address)  
additional event details as necessary

Live the best quality of life you can with support from the American Lung Association. Contact Firstname Lastname, Better Breathers Club Facilitator, at (XXX) XXX-XXX or [Email.Address@Lung.org](mailto:Email.Address@Lung.org) for more information or to RSVP.

**Newsletter Article Template #3**

**Promoting a New Better Breathers Club**

[Name of Your Organization] and the American Lung Association have joined together to offer a new benefit to our [residents/patients] living with a chronic lung disease like COPD, pulmonary fibrosis, asthma or lung cancer and caregivers. Starting on [Day of the Week], [Month] XX, we will be offering a support group called the Better Breathers Club. Led by a [pulmonologist/respiratory nurse/trained health educator], these regularly scheduled meetings will provide an opportunity to learn ways to better cope with lung disease while getting the support of others who share in your experiences.

Day of the Week, Month XX

XX:XX am/pm

at Name of Location (Address)  
additional event details as necessary

Live the best quality of life you can with support from the American Lung Association and [Name of Your Organization]. Contact Firstname Lastname, Better Breathers Club Facilitator, at (XXX) XXX-XXX or [Email.Address@Lung.org](mailto:Email.Address@Lung.org) for more information or to RSVP.

**Facebook Posts**

Diagnosed with a chronic lung disease like COPD? Give an @American Lung Association’s Better Breathers Club a try. This group meets every other [Day of the Week] at [Name of Your Organization]. For more details or to RSVP, call us at (XXX) XXX-XXXX.

Join an @American Lung Association’s Better Breathers Club on [Day of the Week], [Month] XX at X:XX am/pm at [Name of Your Organization]. This support group is available for individuals living with a chronic lung disease like COPD. Learn more at Lung.org/better-breathers.

[Name of Organization] hosts an @American Lung Association Better Breathers Club every other [Day of the Week]. We invite all individuals living with a chronic lung disease like COPD to join us on [Month] XX at XX:XX am/pm. Live the best quality of life you can. Call (XXX) XXX-XXXX for more details.

**1-800-LUNGUSA | LUNG.org/better-breathers**