

In 2021, 30% of adults 18–64 at increased risk for pneumococcal pneumonia received their vaccination,¹ which is well below the Vaccines National Strategic Plan 2025 target of 60%.



Healthcare providers can increase vaccine uptake and vaccine confidence in their eligible patients using the following strategies:

- Assess patient vaccination status at every visit. Immunization Information Systems (IIS) and electronic health records (EHR) can help clinicians determine vaccination status
- Provide a strong vaccination recommendation and vaccinate. If you are unable to vaccinate at your practice, provide a referral to a nearby location that offers pneumococcal vaccinations
- Use presumptive language to help make recommendations stronger. “It’s time for your pneumococcal pneumonia vaccination”
- Utilize reminder or recall strategies such as text messaging, patient portal messages, auto-dialer phone calls, etc to remind your patients that they are due for their pneumococcal pneumonia vaccination

Healthcare providers can implement the SHARE approach from the CDC to increase eligible patients’ vaccine confidence.

- Share the reasons why pneumococcal vaccination is recommended for adult patients
- Highlight positive experiences with pneumococcal vaccination to reinforce vaccine benefits
- Listen to adult patient questions and concerns about pneumococcal vaccination with empathy. Be sure to address potential side effects, safety, and effectiveness in understandable language
- Remind adult patients that pneumococcal vaccination helps protect them from a potentially serious illness
- Explain the potential burden of getting pneumococcal pneumonia, including serious health effects, time lost, and financial costs

¹AdultVaxView | General Population Reports | Vaccination Coverage | CDC

Get more strategies, resources, and patient education materials at
[Lung.org/HCP-pneumococcal](https://www.lung.org/HCP-pneumococcal)

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